

DMO links on AOT Website

02/12/2022

PDF contains hyperlink to source document

DMO links on AOT Website

<https://www.visitarizona.com/places/cities/>

PLACES

ARIZONA'S CITIES AND URBAN SCENE

DMO identity usage on Arizona Office of Tourism Site

Total Sampled	16	
City Managed as DMO	8	50%
UNPAID Volunteer-DMO	7	44%
Government Model CVB Convention Tourism Bureau	1	6%



Sources: Link on AOT site, tax returns for any non-government or GOV-CVB model.
Funding was verified via tax returns for DMOs. Copies were filed in my records.

CITIES

	<u>Who</u>	<u>Link</u>	<u>Are City Taxes Funding</u>	<u>Restricted DMO Cities Contributions</u>	<u>Members TOTAL Income Chamber or ORG income</u>
CAVE CREEK	Carefree Cave Creek Chamber of Commerce	https://carefreecavecreek.org/	NO		\$ 221,849
CHANDLER	The City of Chandler Chander Office of Tourism	https://www.visit Chandler.com/	GOV City DMO		
SCOTTSDALE	Scottsdale Convention Tourism Bureau is a GOV-CVB controlled by tourism taxes tiered City first, county second	https://www.experiencescottsdale.com/	GOV CVB GOV CVB Scottsdale Paradise Valley	Lodging Restricted Restricted DMO	TOURISM RELATED MEMBER RESTRICTED BY City,
<i>Scottsdales Convention Tourism Bureau driven and limited by Tourism taxes. They are qualified as tiered tourism taxes are used limiting to restriction of businesses allowed.</i>					
Flagstaff	City of Flagstaff	https://www.flagsaffarizona.org/	GOV City DMO		
Phoenix	Greater Phoenix Convention and Vistors Bureau	https://www.visitphoenix.com/	NO		\$ 16,637,714
COOLIDGE	Coolidge Chamber	http://www.coolidgechamber.org/	NO		\$ 167,140

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APACHE JUNCTION	Chamber	https://www.aichamber.com/		NO		\$ 251,197
AVONDALE	Southwest Valley Chamber of Commerce	https://www.southwestvalleychamber.org/about-the-chamber		NO	State Visitor Center	\$ 174,871
CASA GRANDE	Greater Casa Grande Chamber of Commerce	https://casagrandechamber.org/		NO		\$ 358,008
FOUNTAIN HILLS	TOWN OF FOUNTAIN HILLS TOURISM DIVISION	https://www.experiencefountainhills.org/	GOV		TOWN DMO	
FLORENCE	City GOV link	http://www.florenceaz.gov/	GOV		CITY GOV	
ELOY	Sunland Visitor Center	http://sunlandvisitorcenter.org/		NO		\$ 34,900
GILBERT	Town of Gilbert, Arizona	https://www.discovergilbert.com/	GOV		CITY GOV	
GLENDALE	City of Glendale 2022	https://visitglendale.com/	GOV		CITY GOV	
GOODYEAR	City of Goodyear	https://www.goodyearaz.gov/	GOV		CITY GOV	
LITCHFIELD PARK	City of Litchfield Park	http://www.litchfield-park.org/	GOV		CITY GOV	

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Two City Fused DMO	1	6%

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