

Smith Travel Research (STR) is the one many Cities, Towns and Chamber uses.

<b>Smith Travel Research (STR)</b>	<a href="https://str.com/">https://str.com/</a>	(615) 824-8664	info@str.com	*	Hotel Occupancy, Average Daily Rate (ADR), Revenue Per Available Room (RevPAR), Benchmarking &
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**Vendor - Tourism Data Reports**

<b>Longwoods International</b>	<a href="https://longwoods-intl.com/what-we-do">https://longwoods-intl.com/what-we-do</a>	(800) 509-8933	info@longwoods-intl.com		Scottsdale State
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<b>Applied Economics</b>	<a href="http://www.appliedeconomics.net/">http://www.appliedeconomics.net/</a>	(602)765-2400	info@aeconomics.com		Scottsdale State
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<b>Webb Management Services Inc.</b>	<a href="https://www.webbmgmt.org/">https://www.webbmgmt.org/</a>	(212) 929-5040	info@webbmgmt.org		Scottsdale
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<b>Dean Runyan Associates</b>	<a href="https://www.deanrunyan.com/">https://www.deanrunyan.com/</a>	(503)226-2973	info@deanrunyan.com		travel and tourism research and economic impact analysis
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<b>Northern Arizona University-The W. A. Franke College of Business Economic Policy Institute   AHRRC   nau.edu/economic-policy-institute</b>	<a href="https://in.nau.edu/osp/w-a-franke-college-of-business/">https://in.nau.edu/osp/w-a-franke-college-of-business/</a>	(928) 523-6276	Michele.Prieb@nau.edu		AHRRC Michele Prieb, Pre-Award Research Administrator
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<b>Tourism Economics US</b>	<a href="https://www.tourismeconomics.com/">https://www.tourismeconomics.com/</a>	(610) 995-9600			TRACKING DOMESTIC VISITOR VOLUMES FOR ARIZONA
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<b>GRUEN GRUEN + ASSOCIATES</b> Urban Economists and Market Strategists	<a href="https://ggassoc.com/">https://ggassoc.com/</a>				Urban Economists, Market Strategists, & Land Use/Public Policy Analysts
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[Hotel Performance, Data & Trends, Economic Impact, Visitation & Profiles, Regional Profiles](#)