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NO NON-DISCLOSURE, NON-COMPETITION AND PROPRIETARY INFORMATION AGREEMENTS were made with the Sedona Chamber

"A covenant not to compete, also called a "nompete agreement" or "non compete clause," is an agreement where one party promises not to compete with the other party in a specified area for a certain period of time.

Chamber had retail store in visitor center selling same goods as uptown shops

TOURSIM EXPERTS INTERNATIONAL LLC

Jennifer Wesselhoff without the proper NON-DISCLOSURE, NON-COMPETITION AND PROPRIETARY INFORMATION was able to use "public proipority information" for her private enrichment

- <https://www.linkedin.com/in/jennifer-wesselhoff-8960599/>
- <https://www.tourismexpertsinternational.com/who-we-are/>

Featured customers

- Al Ula, Saudi Arabia
- Dominican Republic
- DMA West
- Utah Tourism Industry Association (UTIA)

Articles of incorporation

[tourism Experts](#)

<https://www.tourismexpertsinternational.com/featured-clients/>

Featured Clients



TEI helps mission-driven organizations around the world achieve their goals for community change.

We are proud to feature a selection of our client partners:

By focus area – product development, partnership development, training and education, strategic planning, Please explore – and imagine what TEI can do for you!

Al Ula, Saudi Arabia

The Royal Saudi Commission for Al Ula started tourism strategic planning in 2017 by choosing to work with Sedona, Arizona and Jennifer Wesselhoff. Since then, Al Ula has debuted brilliantly on the world stage and is presently celebrating the second annual international Winter at Tantora Festival. Featuring superb glamping and ballooning, tours of UNESCO world heritage sites and performances in a spectacular desert venue by Lionel Richie, Yanni, and an all-star cast of classical performers, the Festival is emblematic of how TEI can unite a team and get incredible results.

[LEARN MORE](#)

DMA West

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Complex organizational development is a TEI forte, which helped Destination Marketing Association West and the Destination Marketing West Education and Research Foundation ramp up the impact of their joint endeavors. TEI workshops and planning sessions steered DMA and the Foundation to a cleaner, streamlined [LEARN MORE](#)



Dominican Republic

The Dominican Republic is the most visited Caribbean destination, but is challenged in transitioning from over reliance on beaches and sun. Sponsored by IDB and UNESCO, TEI’s Jennifer Wesselhoff aided the historic Santo Domingo district of Colonial City, a World Heritage Site, in transitioning toward destination management principles. Today, Colonial City is pedestrian-friendly with 16th century architecture, colonial buildings turned museums, shops, hotels, restaurants, sidewalk cafés, rail that offers tours as well as a transportation alternative, and much more.

[LEARN MORE](#)

Utah Tourism Industry Association (UTIA)

[TEI facilitated a Board of Directors Retreat for the Utah Tourism Industry Association. UTIA was interested in reimagining their mission statement, challenging members to identify their service constituencies, defining their purpose, then articulating what they do and how they accomplish their mission. The resulting brief, purpose-driven statement clarifies and inspires: UTIA is the collective voice of Utah’s tourism industry. We advocate and educate to enhance Utah’s economy and quality of life. At the retreat, we performed a complete review of roles and responsibilities from](#)



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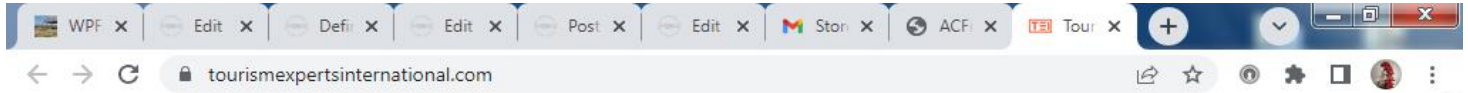
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WHAT WE DO

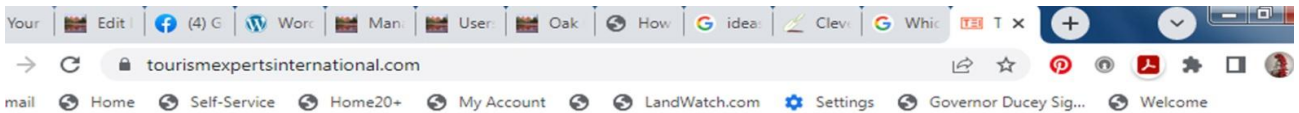
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NEWS YOU CAN USE

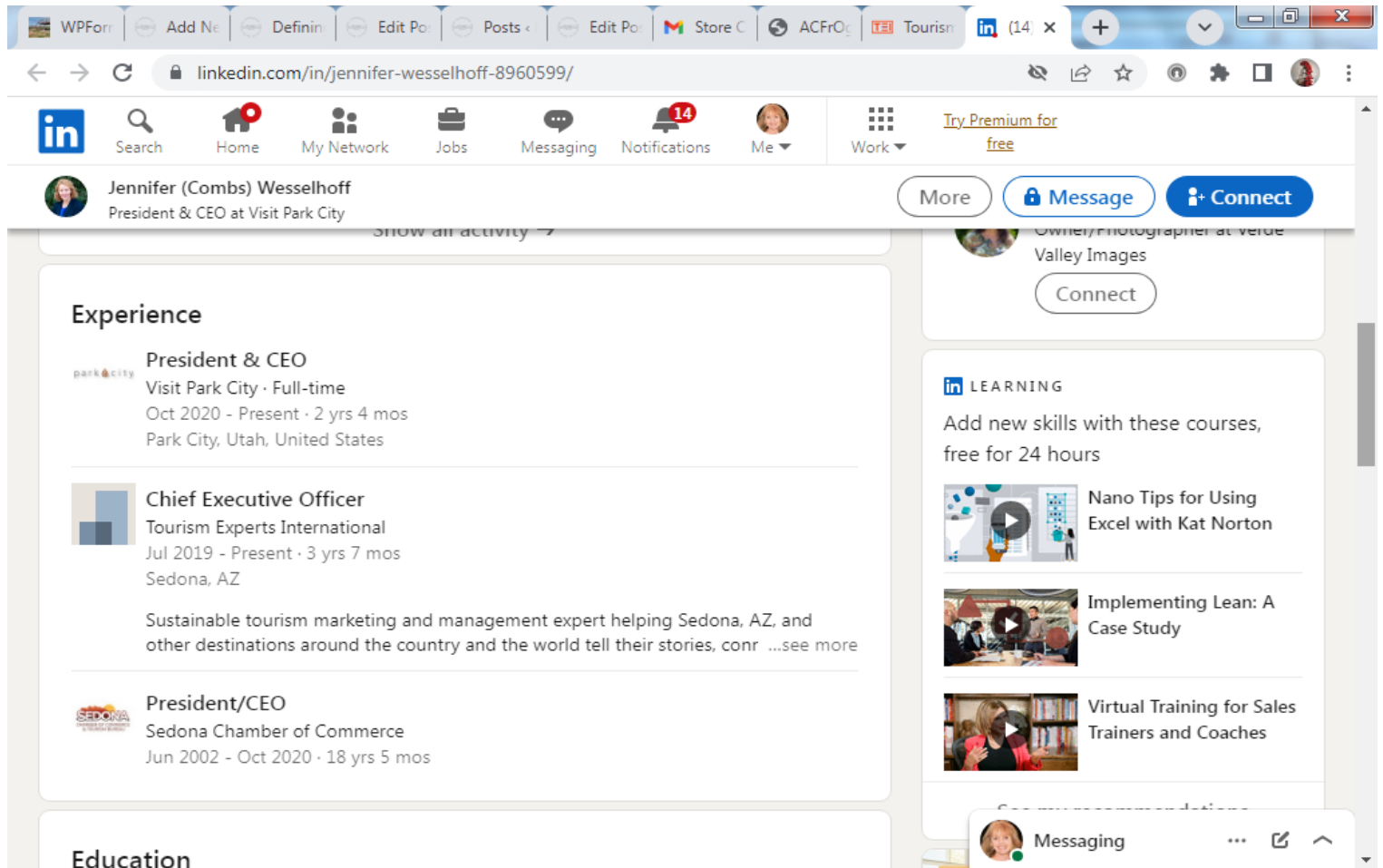
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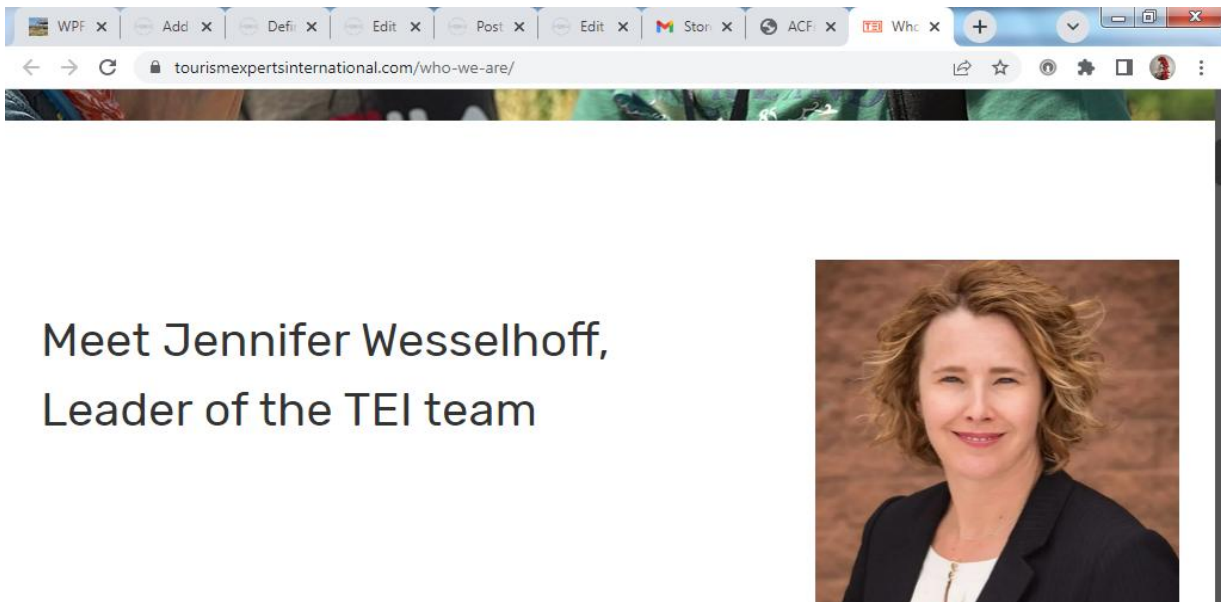
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The screenshot shows the LinkedIn profile of Jennifer (Combs) Wesselhoff. The profile header includes her name, title 'President & CEO at Visit Park City', and buttons for 'Message' and 'Connect'. The 'Experience' section lists three roles: President & CEO at Visit Park City (Oct 2020 - Present), Chief Executive Officer at Tourism Experts International (Jul 2019 - Present), and President/CEO at Sedona Chamber of Commerce (Jun 2002 - Oct 2020). The 'Education' section is partially visible. On the right, there are recommendations for learning courses and a messaging window.

FY18-Sedona-Cha....pdf FY16-Sedona-Cha....pdf FY16-Sedona-Cha....pdf Show all



The snippet shows the top of the Tourism Experts International website. It features a header image and a large heading: 'Meet Jennifer Wesselhoff, Leader of the TEI team'. To the right of the text is a portrait of Jennifer Wesselhoff, a woman with blonde hair wearing a dark blazer.

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Jennifer Wesselhoff is an internationally-known tourism development expert whose 20 years of achievement have won accolades from Switzerland, England, and Saudi Arabia to Sedona, Arizona.

She is a Certified Destination Marketing Executive

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