

Scottsdale Convention and Visitors Bureau Inc

EIN 86-1029057 Subject area Business promotion
NTEE Code Promotion of Business (Chambers of Commerce) (S41)



Website <https://www.experiencescottsdale.com/about/>

City of Scottsdale and Town of Paradise Valley to conduct destination marketing efforts on behalf of these municipalities.

Exclusive Lodging listing <https://www.experiencescottsdale.com/about/>

Guidestar <https://www.guidestar.org/profile/86-1029057>

Scottsdale Convention and Visitors Bureau Inc
Scottsdale, AZ | WWW.EXPERIENCESCOTTSDALE.COM

TO ENHANCE THE LOCAL COMMUNITY BY PROMOTING THE SCOTTSDALE AREA
AS A LUXURY DESTINATION FOR MEETINGS, EVENTS AND LEISURE TRAVEL.

Guidestar Tax Returns

TAX RETURNS includes

- *Statement of Program Service Accomplishments
- *Discloses Independent Contractors
- * Statement of Revenue -Promos, Dues, Guide, Coop advertising, Website ads
- *Program Expenses-UBT Tax, Marketing, Proposition 302 Program, Convention Programs
- *Member Eligibility Requirements

[2020 Form 990](#)

[2019 Form 990](#)

[2018 Form 990](#)

400 hospitality and tourism partners

- Partner with City of Scottsdale and Town of Paradise Valley

Member Eligibility

Businesses must relate to the tourism or hospitality industry and demonstrate that they provide tourism-related products or services as part of their regular offerings

Hotels, resorts and spas must have a Scottsdale or Paradise Valley address.

Golf courses throughout Maricopa County are eligible to apply for membership. However, golf courses associated with ineligible hotels and resorts cannot apply.

Art + Culture; Dining; Golf; Meeting Services; Moving to Scottsdale; Nightlife; Outdoor Attractions, Group + Spouse Activities; Statewide Accommodations; Off-Roading; Ground Tou

Membership Application [Membership Application](#)
[Top Reasons to Join](#)

[Membership Benefits](#)
[CONTACT US](#)

[Members Login](#)

AS Scottsdale's DMO experience Scottsdale is the CVB and recommends Destination Marketing companies.

Destination Management Companies (DMCs)

Experience Scottsdale Refers Destination Management Companies (DMCs) as providing quality destination management services

What is a Destination Management Company (DMC)?

In the World of Destination Marketing, a Destination Management Company (DMC) is an organization that offers professional event and group-travel related services only in destinations where they are located.

What are DMC services by DMC ?

<https://www.dudmc.com/about-du-and-dmcs/what-is-a-dmc-destination-management-company/>

"A DMC (Destination Management Company) offer the following logistic services in their destination; Meet and Greet, Transfers / Transportation, Hotel Accommodation, Restaurants, Activities, Excursions, Conference Venues, Themed Events and Gala Dinners. Naturally, DMCs assist with overcoming any language barriers."

ANNUAL REPORT

21/22

https://assets.experiencescottsdale.com/simpleview/image/upload/v1/clients/scottsdale/FY21_22_FINAL_Annual_Report_7d5fb152-e2d9-47f1-a200-f415ee40dab7.pdf

includes:

- Revenues Sources by PUBLIC identity & Private Sources
- City of Scottsdale \$12,290,569
- City of Scottsdale – Event Funding* \$189,100
- Town of Paradise Valley \$1,359,005
- Salt River Pima-Maricopa Indian Community \$75,000
- State of Arizona – Prop 302 \$2,103,315
- Visit Arizona Initiative Grant \$499,667
- Private Sources** \$706,176

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Destinations International <https://destinationsinternational.org/>

Destinations International strives to make our members and their destinations successful.

MEMBERSHIP DRIVEN <https://destinationsinternational.org/become-member>

Destinations International is about serving destination marketing professionals first

Destination Marketing Accreditation Program (DMAP)

<https://destinationsinternational.org/destination-marketing-accreditation-program-dmap>

To become accredited, a destination organization must demonstrate compliance with more than 100 performance standards. Accreditation standards are set by an independent panel of industry veterans representing a diverse selection of destination organizations. Standards

Standards:

DMAP 4-Year Renewal Standards

<https://destinationsinternational.org/dmap-accreditation-standards>

<https://destinationsinternational.org/dmap-4-year-renewal-standards>

Accredited isn't an Expert, Educational, or Best in Industry test or learning process but a verification process of having a contract, records, administration system accredited.



Scottsdale CVB INC Research Tracker

11/12/2022

PDF has active Hyperlinks to Sources



REVENUE Public Sources \$16,516,656
City of Scottsdale \$12,290,569
City of Scottsdale – Event Funding* \$189,100
Town of Paradise Valley \$1,359,005
Salt River Pima-Maricopa Indian Community \$75,000
State of Arizona – Prop 302 \$2,103,315
Visit Arizona Initiative Grant \$499,667
Private Sources** \$706,176
Revenue Total \$17,222,832