



SEDONA WORKSHOP

OUR SEDONA COMMUNITY

Build your Brand ~ Use your Voice ~ Build our Collective Voice

**MOVING
FORWARD
SEDONA**

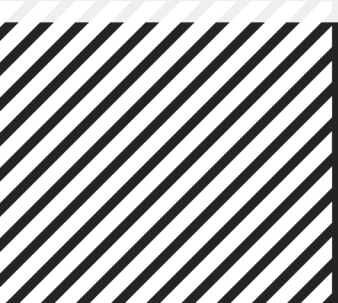
- Engage in discussions
- Ask questions
- Understand your options
- Create paths best for YOUR & OUR Sedona!
- Our Collective Voice brings POWER to the community

**Saturday
March 11, 2023**

1:00 to 3:00 pm

**Ultimate Light
Mission**

2115 Mountain Rd, Sedona, AZ



Donna Joy
928-282-4635

Live ~ Love ~ Learn

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Informal workshop

~TCI~

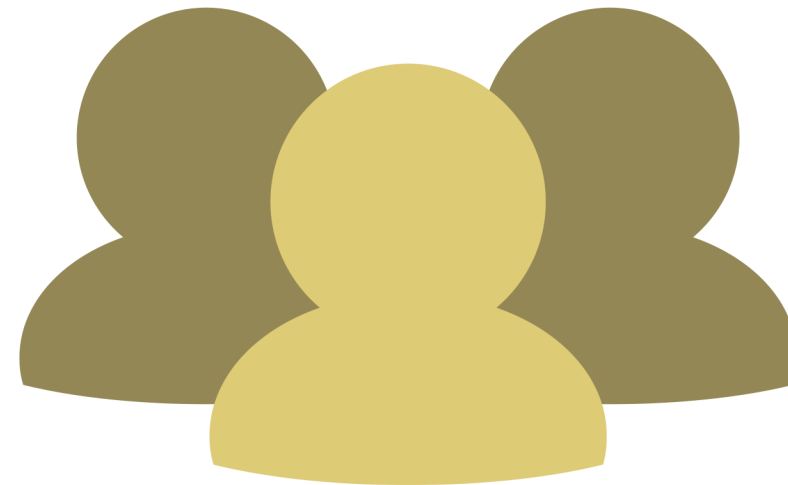
Total Community Involvement

Participation builds Community

Learning * Sharing * Continuously Improving

Facilitator & Contributor

Donna Joy

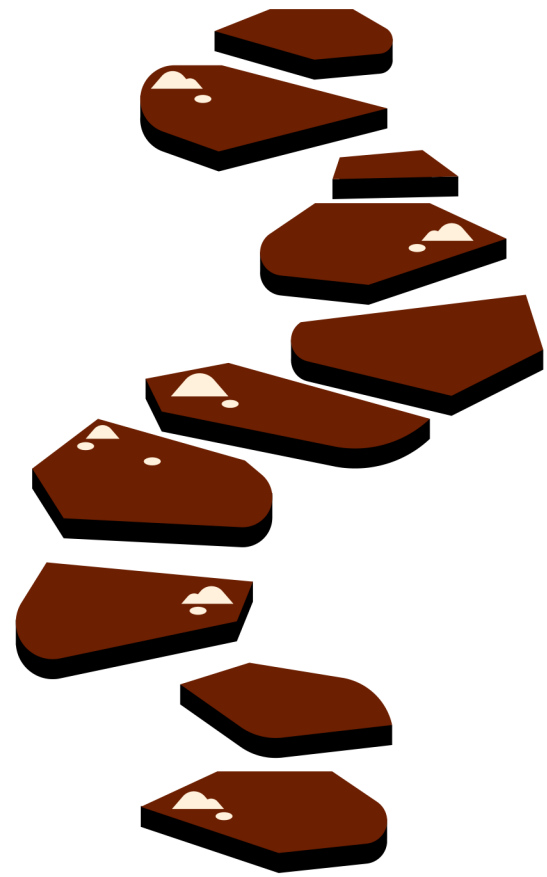


Opens Doors
Unlimited Potential
Builds Trust & Credibility
Shares Knowledge
Brands you
Builds relationships

Brainstorming ~ Strategizing ~ Collaboration ~ Collectively ~
Inspiring ~ coming up with Action Plans

Live ~ Love ~ Learn

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Community Voices

are the power
you ~ we ~ us



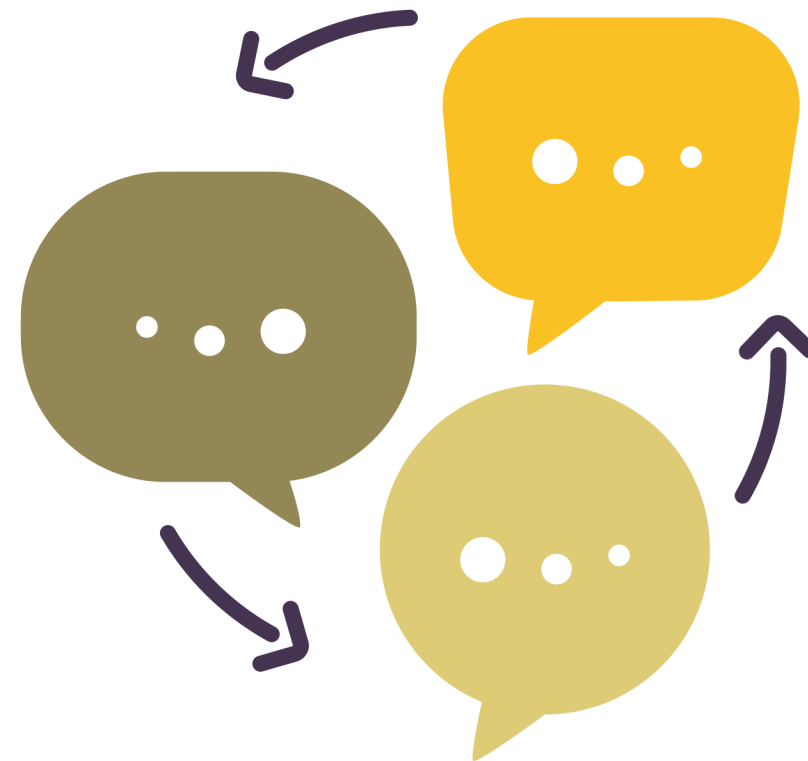
Forward Paths

residents bring innovation & solutions

Name Tags

Paper and Pens

Fill out the card if there is
something
you like to address with me
later,



Live Unlimited
DonnaJoys.com

Introduce yourself
about you
your vision
community concerns
Current projects

Sedona is unique

Incorporated Sedona & Unincorporated Sedona

Yavapai County & Coconino County

Sedona Area Property Taxes

Fire District

Sedona School District

Coconino & Yavapai College Districts

Library District

Understanding helps in decision making

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Incorporated Sedona - Unincorporated Sedona

Governing Board	Is not regulated by City
City Council	Has no city tax
Make laws ~ Raise Taxes	May have VOCA, VOC

Competitive in Enviroment

Sedona City limits
City Taxes up
City government growing
Residents shrinking
Business license down

I don't like confusion ~ I am unable to think it through when I am confused

Sedona Area Property Taxes

Fire District

Sedona School District

Coconino & Yavapai College Districts

Library District

When confusion hits, I search for answers to help in decision making

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Community Voices

Support, Network,
Share Resources
& Knowledge

Support community & candidates
Connect with others
Build our community tools
Fill in any gaps



Sedona

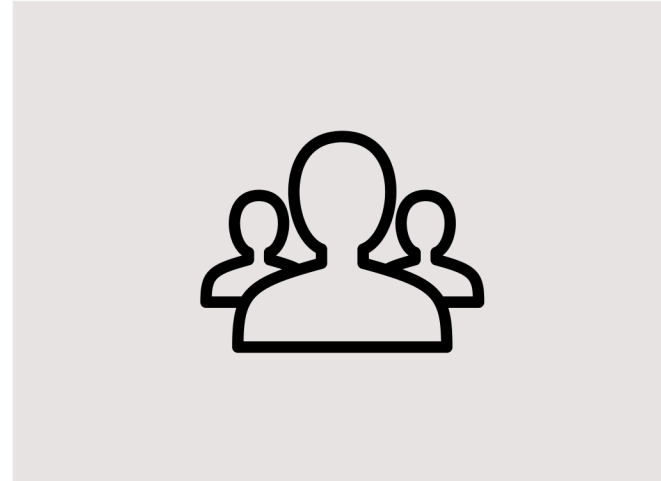
**What items are
your main
concerns?**

Has a lot going on
Livability, Quality of life
Cost of Living, Tourism,
Environment, Healthcare, Housing,
Good paying jobs, Schools

Participation improves our Quality of Life

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Influence



People

Heart & Soul
YOU~ WE ~ US
Every person counts
enable all
Boots on the Ground

*If we are not engaged
we lose our voice and give
it to those that are.*



Private

Private organizations
Lobbyist for local
Non-profits
HOA
All industries
Businesses
Political Action Groups
National Party



Media Outlets

Assists Public
News Outlets
Websites & Print
Social Media
FB & ND
Blogs
Media - Engage
Market Items



Governing Boards

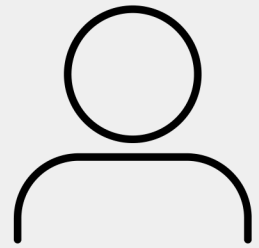
State
County
City
Area Property Taxes
Fire District -GB
School District- GB
Library District

Governing Boards are Elected members

People influence Culture ~ Directing the community

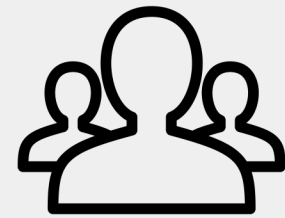
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Our Influence



Individual

Best of you!



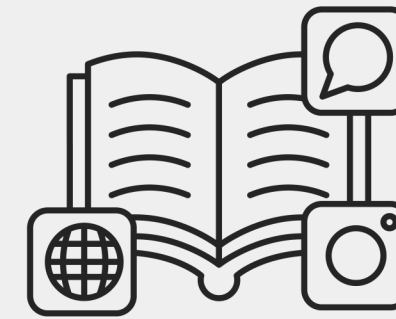
Groups

invite groups
Support the TCI
engagement
Guide groups



Business

How you make your living =
Artist ~ Self Employed
work for another,
Brick & mortar or from
home
you are a business
Promote your business



Media

Use all Media resources
that can get your
message out.
Write, like & comment
on the subject matter
Do so how it works for
you.



Government

join commission
Committee
Attend meetings
Write & comment on the
subject matter
run for office or HOA

We are Influencers

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Websites & Social Tools

Red Rock News
Sedona.Biz
SedonaEye.com

Facebook your
page, and
share in
groups.
Nextdoor

Your Websites

Personal and Business websites

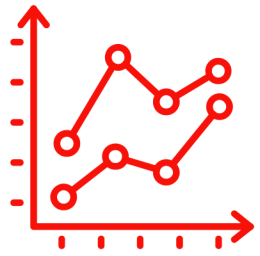
Influencers are seen & heard ~ knowledgeable & experts

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Ideas & suggestions

ideas & suggestions



Share knowledge

Add your knowledge



ACTION PLAN

Group & individual action plan

Set up meetings

Prioritize & Action Plan

Ask questions

Have Discussions

Areas to pay attention to

- **Laws Bills Government Policy**

- State
- County
- City
- Subgroups of government

add yours

Change comes from People

Well-organized, involved with units of measure

Continuous improvement

Keeps us moving forward.

Performance Metrics

identify needs and guide us to neutral points for improvement

- Opportunity comes from those that attend
- Workshop rating is how many engage
- Success is measured with post-activity & growth of the group and subgroups.
- How the success is shared & celebrated measures our intentions and love for our community, Sedona

How We Shine 